



## SC17

### Exhibitor News Distribution and Online Press Kit Services

As the official news distribution partner for **SC17**, Business Wire is pleased to offer a range of [cost effective services](#) to help exhibitors build their visibility at the show.

Our news distribution network can help you reach all of your show targets – digital, print and broadcast newsrooms, the [exhibitor news page](#), attending media, social media networks, consumers, financial and news portals, websites, news syndicators, bloggers, and more.

To get the best use from the [Online Press Kit](#), we recommend setting one up now. The **Online Press Kit** is an easy, cost-effective way to share your digital content with media, analysts, attendees, consumers and your social media audiences. The Online Press Kit is accessible from the exhibitor news center and includes a dedicated wire advisory, social media sharing links, ability to swap files and the [EventTrak](#) media intelligence report.

We are also offering exhibitors distribution of a free 100-word profile. To participate, please email [tradeshow@businesswire.com](mailto:tradeshow@businesswire.com) and request the **SC17 Exhibitor Profile Form**. The deadline to submit your free profile is **November 7th**.

For questions or pricing information, please feel free to email us at [tradeshow@businesswire.com](mailto:tradeshow@businesswire.com) or call:

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